

# **MEDIA ADVISORY**

## **Compete for treasure while cleaning the beach**

Spaces limited for the first-ever Adopt-A-Beach Expedition

**FOR IMMEDIATE RELEASE**  
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CORPUS CHRISTI — One person's trash really can be another's treasure at an upcoming four-wheel drive beach cleaning competition.

Sign-up for the inaugural Adopt-A-Beach Cleanup Expedition is taking place now at <http://www.glo.texas.gov/adopt-a-beach/cleanups/special-cleanup.html>.

This first-of-its-kind, expedition-style cleanup/treasure hunt is set from 8:30 a.m. to 1:30 p.m. Saturday, Nov. 2, at a remote section of Malaquite Beach on the Padre Island National Seashore. Check-in will be at the Malaquite Visitor's Center, 20420 Park Road 22, Corpus Christi. Transportation will be provided to and from the visitor's center.

"It's Adopt-A-Beach with a twist," said Texas Land Commissioner Jerry Patterson. "Spaces are filling up fast for this adventurous event to clean up a remote part of the Texas Coastline that most beachgoers never get to experience."

Space is limited to eight teams of four members each, who will all compete for first place and a variety of prizes. Each team will ride together in a four-wheel drive truck, provided by Adopt-A-Beach. Upon arrival, all competitors will be given further details including official rules, safety procedures, and – most importantly – what "treasure" to be on the lookout for.

The tax deductible fee is \$20 per person and includes a T-shirt, lunch, and various prizes and giveaways. Transportation from the Visitors Center to the beach and back is included. Participants must be 18 years or older to enter.

For more information on the Adopt-A-Beach program call 877-TXCOAST, visit [www.TexasAdoptABeach.org](http://www.TexasAdoptABeach.org), or "like" the Texas General Land Office Adopt-A-Beach Program on Facebook.

WHO: 8 teams competing for prizes and a clean Texas Coast!

WHAT: First-ever Adopt-A-Beach Cleanup Expedition

WHERE: Malaquite Visitor's Center, 20420 Park Road 22, Corpus Christi

WHEN: 8:30 a.m. to 1:30 p.m. Saturday, Nov. 2, at Malaquite Beach

WHY: To keep Texas beaches clean and healthy

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